### Peinuo He

# Interaction Designer UX/UI Designer

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#### SUMMARY

Results-driven leader with 5+ years of experience as UX/UI designer. Self-motivated and organized achiever committed to success and adept at juggling multiple tasks in high-pressure creative environments. Proven ability to deliver results and quality improvements through well-managed projects and creative brand concepts. Passionate and enthusiastic – seeking a position to be creative every day while growing with a company and being a valuable and dependable top performer.

#### **EXPERIENCE**

# Feb 2021 - Sr. Product Designer / RingCentral Present Hangzhou, China

- Work on RingCentral desktop App
- Consistently create new features for RingCentral App including key functionality Message, Phone, Video
- Owns end-to-end design process of features and iterations. Effectively communicates findings to stakeholders and partners at any level.
- Validate the design concepts and collect feedback/data.

## Dec 2017 - **Product Designer / Walmart Labs, SF**Jan 2021 **850 Cherry Ave, San Bruno CA 94066**

- Work on Walmart.com checkout system.
- Sketch design concepts of new features for Walmart website and phone apps to visualize how they will look on Walmart mobile website
- Research and understand customers' shopping behaviors and use it to form the design of new features for Walmart website and phone apps.
- Validate the design concepts and collect real-world feedback from customers of Walmart.com

#### Feb 2017 - **UX/UI Designer / Ideas in Digital, LLC, SF** Nov 2017 **1606 Stockton St, San Francisco, CA 94133**

- Produce website wireframes with user-center experience.
- Research and define feature designs in terms of the user experience.
- Collaborate with other team members develop and design visual content and layout.
- Create and deliver detailed website wireframes, user flows, mockups, prototyping and other product deliverables.
- Effectively communicate product designs and product requirements to the client.

# Sep 2016 - UX/UI Designer / Corporate Collaboration, AAU + PSA Dec 2016 1849 Washington St, San Francisco, CA 94109

- Developed wireframes, user interfaces, prototyping and user experiences for collaboration of design project with team members.
- Organized the overall team activities and delegated project tasks for the development team.
   Serve as a hands-on leader for project support with the ability to present complex analytical and technical concepts to the team.

### 2011 - UI Designer/Product Designer / Aiban Tech Co, Ningbo, China 2013

- Experienced to developing user interfaces, user experiences, and brand identity for Aiban Applications in Ningbo, China.
- Collaborated with other departments and internal teams to develop and maintain product branding and visual design.

### **EDUCATION**

2014 - 2017	MFA School of New Media & Web Design / UX & UI Academy of Art University, San Francisco, CA
2013 - 2013	<b>Exchange Student,</b> School of Visual Design <b>Southern Taiwan University of Science and Technology,</b> Tainan City, Taiwan
2010 - 2014	<b>Zhejiang Wanli University,</b> Ningbo, China <b>BFA</b> School of New Media Design

### SKILLS SOFTWARE

Design Thinking IA Map / Wireframing Adobe Illustrator Sketch UX/UI Prototyping Adobe InDesign Flinto Interaction Design Principle Research Adobe Photoshop HTML5/CSS3 Final Cut Pro Visual Foundation Adobe After Effects

#### **AWARDS**